BizDevOps

Accelerate your IT portfolio investment outcomes

Executive summary

The enterprise software you use to plan, build, deliver, and run your IT services represents a significant investment. This is true of both the cost of initially acquiring the software and the cost of using and maintaining it. Maximizing the return on this investment by using the software to its fullest potential s therefore an imperative for any IT organization. Moreover, as software matures, new technology becomes available, and business needs change, additional software versions and integration capabilities open up new opportunities for optimization.

Understanding what the full potential might be and how to extract it, however, can be a daunting task. It requires not only expertise in the specific technology but also the ability to periodically re-evaluate how you are using your portfolio over time. All too often, without the right expertise, such assessments are made in piecemeal manner, leading to suboptimal outcomes and diluted value as planning in this manner incorporates the needs of only a small team or a subset of the enterprise.

Our services can help by providing periodic, flexibly designed services that enable you to understand what can be accomplished with your existing portfolio and within the bounds of your current constraints (e.g. budget, resourcing, timeline) to help you get more return on your software investments.

Our enterprise architects work with you to define and articulate the desired value realization, and develop consensus on how to obtain it using IT4IT, an evolving Open Group industry standard that provides a vendor-neutral, technology- and industry-agnostic reference architecture for managing the business of IT.

By developing such consensus, you will be able to align execution across the entire IT value chain with a precise focus on opportunities to deliver better, faster, cheaper, and safer services.

Software value optimization

This service focuses on your current ITM investment. It helps you realize where and how you can gain additional value by identifying gaps in your usage, configuration, integration, upgrades, and alignment of software and skills to your enterprise environment. Designed as a periodic advisory service, it helps you reduce the traditional complexity associated with maintaining a broad and complex integrated portfolio, by providing periodic expertise in enterprise software planning and value realization.

Value chain optimization

This service focuses on your overall software investment as it relates to your core IT functions: plan, build, run, and deliver. We use constraint-based analysis to identify areas of latency, process breakdowns, inefficient manual processing, scrap, and underutilized work products within your IT value chain. Leveraging proven methods such as capability analysis and the IT4IT reference architecture, we evaluate how you are using your software within each value stream, and recommend steps you need to take to optimize usage, configuration, integration, and alignment of software and skills.

Deliverables

The Value Optimization service provides the following deliverables:

- A capability map with associated recommendations to meet described objectives within your license agreement
- Recommendations with associated timeline for additional usage, integration, software updates, or adoption

Benefits

The Value Optimization service provides the following benefits:

- Increased return on investment (ROI)
  Understanding the full potential of your software and having a prescriptive strategy to do so will increase your ROI
- Accelerated outcomes
  Leveraging our expertise accelerates your outcomes by avoiding a longer and more expensive trial-and-error approach to come up with an optimization strategy
- Reduced total cost of ownership (TCO):
  The value chain optimization option allows you to identify duplications and overlaps within your software portfolio, opening up opportunities to streamline and consolidate your tooling, thereby reducing your overall TCO

How does it work?

The Value Optimization service is comprised of four stages:

Plan

This stage focuses on project preparation activities: determination of in-use software,

identification of appropriate stakeholders, scheduling, and establishment of a baseline understanding of your current operating environment.

Do

We run interviews and/or workshops to identify the usage profile of your current software footprint. During these activities, particular emphasis is placed on identifying areas of manual effort, rework, process breakdowns, or scrapped work product that could benefit from additional software configuration, integration, and upgrades. Findings and recommendations are categorized into actionable improvements that can be implemented immediately or during the natural refresh cycles associated with software usage.

Check

Based on the findings, together with all stakeholders, we evaluate and prioritize opportunities to optimize your usage and drive faster better, cheaper, safer outcomes. These are transcribed into an implementation strategy, with a timeline showing recommended improvements and expected benefits. Typically, enterprises will incorporate such plans into their annual planning activities. However, the service is flexible and can accommodate alternative periods or business critical events. The draft deliverable will be vetted by the executive and workings sponsors and presented to the broader community as a whole to develop consensus on execution.

Act

In this final stage, we help you take action and execute the strategy so that you can start making progress toward optimizing your software usage, accelerating your outcomes and increasing the return on your investments. We achieve this by:

- Assessing what is currently being delivered and how
- Exploring what can we do together
- Elaborating on what should we do together
- Deciding how can we do it together

Our difference

It provides unmatched capabilities with a comprehensive set of IT Value Chain consulting services and deep expertise in market solutions

- Fast time-to-value by thinking strategically and acting tactically
- Risk mitigation with an iterative and progressive approach that enables you to implement now, knowing that your investment is protected with a path for future expansion

- Proven implementation track record in helping large, complex, global organizations realize value from IT investments
- Rich intellectual property and unparalleled reach into product engineering
- Technology-agnostic implementation approach with no vendor lock-in, no rip-and-replace

EAC Business Technology

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